UNIVERSITY OF KWAZULU-NATAL
INYUVESI YAKWAZULU-NATALI

COLLEGE OF LAW AND MANAGEMENT STUDIES

4TH INTERNATIONAL CONFERENCE ON BUSINESS RESILIENCE, CONTINUITY AND REGENERATION

CALL FOR PAPERS

CONFERENCE THEME

RETHINKING FINANCIAL MARKET RESILIENCE AND BUSINESS CONTINUITY IN AN ERA OF GLOBAL FRAGMENTATION

17 – 19 JUNE 2026
SOUTHERN SUN ELANGENI & MAHARANI HOTEL, DURBAN, SOUTH AFRICA

INSPIRING GREATNESS

The **4th International Conference on Business Resilience, Continuity and Regeneration (BRCR)** will be hosted by the **Business Rescue Unit (BRU), under School of Commerce, University of KwaZulu-Natal**, on 17 – 19 June 2026, in the picturesque, vibrant coastal city of Durban, South Africa.

In recent years, there has been growing attention on the challenges of operating in an increasingly fragmented global economy, marked by trade instability, geopolitical disruption, and shifting global alliances. This environment of disruption has become inescapable. From escalating trade wars and tariff regimes to ongoing geopolitical conflicts, supply chain fragmentation, and information warfare, economic and political uncertainty has become the norm.

These dynamics have profoundly affected global trade flows, financial markets, and, more critically, business continuity. Resilience has therefore become vital for businesses and financial markets to withstand and adapt to these disruptions. Consequently, examining the resilience of businesses and financial markets in the face of trade instability and geopolitical shocks has emerged as a central and enduring focus of contemporary research.

The main aim of this conference is to create an effective platform for connecting, collaborating, and exchanging various research results and problem-solving modi operandi among academicians, postgraduate students, practitioner-researchers, policymakers, and entrepreneurs from all four corners of the world.

We cordially invite all interested academicians, postgraduate students, entrepreneurs, policymakers, and practitioner-researchers with multi-disciplinary/inter-disciplinary research interests to participate and present their original, unpublished and high-quality research papers related to building business and financial market resilience in the context of trade instability, geopolitical disruption, and a fragmenting global economy.

KEYNOTE SPEAKER

Professor Jonathan Calof is the United Nations Educational, Scientific and Cultural Organization (UNESCO) Co-Chair on Anticipatory Systems for Innovation and Venture Creation and is widely recognized as a global leader in intelligence and foresight, particularly for applying these disciplines to innovation, government policy, economic development, and business start-ups through his "Future Proof for Today™" approach.

A Full Professor of International Business and Strategy at the Telfer School of Management, University of Ottawa, Dr. Calof integrates research and consulting in competitive intelligence, foresight, collective intelligence, and business analytics to help organizations build anticipatory systems that generate actionable insights about future environments and support innovation readiness. In 2025, he was honoured in the Senate of Canada with the King Charles III Coronation Medal in recognition of his distinguished academic career and service as UNESCO Co-Chair, specifically cited for his expertise in competitive intelligence and foresight and his contributions to innovation and venture creation.

Dr. Calof has delivered more than 1,000 speeches, seminars, and keynote presentations globally and has advised numerous corporations and government agencies on strengthening their intelligence, foresight, and analytics capabilities. In recognition of his impact on advancing evidence-based decision-making, he has received multiple honours, including the Lifetime Achievement Award in Competitive Intelligence from Frost & Sullivan and the Distinguished Member Award and Competitive Intelligence Fellow designation from Strategic and Competitive Intelligence Professionals (SCIP), alongside honorary professorships from several universities and numerous community service awards. A prolific scholar, he has authored more than 250 publications and serves on the editorial boards of several journals and professional magazines in competitive intelligence and foresight.

GUEST SPEAKER

Advocate Andrew Donnelly Advocate Andrew Donnelly was born and educated in Durban. He holds a BA LLB from the University of KwaZulu-Natal, as well as diplomas in Insolvency Law and Business Rescue. He was admitted as an attorney in 1987 and is a Senior Partner at Shepstone & Wylie, a large national law firm, where he specialises in insolvency and business rescue. He has represented major banking institutions in high-profile business rescue proceedings in KwaZulu-Natal, including the Gledhow Sugar Mill rescue, and is currently advising key stakeholders and undertaking scenario planning in the Tongaat Hulett business rescue. He is a member of the South African Rescue and Insolvency Practitioners Association and has presented on business rescue at its annual seminar.

CONFERENCE TRACKS

The conference will focus (but will not be limited) on the following themes:

Access to Finance	Financial Institutions
Advertising	Financial Management in Tourism
Agri-Business and Food Security	Financial Markets
Artificial Intelligence	Financial Risk Management
Banking/Bank Risk	Hospitality Management
Big Data Analysis	Human Resource Management
Brand Equity	Humane Tourism Information Technology
Business Analysis	Innovation
Business Ethics	Internal Tourism
Business Law	Internet Economy
Business Leadership	Issues on Business Rescue
Change Management	Market Structure and Pricing
Competitiveness and Small Businesses	Marketing
Consumer Behaviour	Mobile Commerce
Corporate and Public Governance	Organizational Behaviour
Corporate Communication	Organizational Culture
Corporate Finance	Organizational Structure
Customer Behaviour	Poverty Studies
Customer Relationship Management	Procurement
Development Economics	Production Management
Development Finance	Project Management
Development Studies	Responsible Tourism
E-commerce	Search Engine Optimization
Economic Resilience	Small Businesses
Ecotourism	Smart Connected Products
Entrepreneurship	Smart Logistics
Environmental, Social and Governance (ESG) Matters	Social Media and Services
E-tourism	Strategic Management
Financial Distress Prediction	Supply Chain Management
Financial Economics	Turnaround and Rehabilitation Management

REGISTRATION AND CONFERENCE PRESENTATION

Abstracts and full papers must be submitted via the Conference website (here)

Alternatively, abstracts and full papers can be submitted at BRCR Conference@ukzn.ac.za copy MatendaF@ukzn.ac.za.

The language of conference presentations is English. Once the abstract is accepted, the author must send a full-text paper, including results, tables, figures and references. Please note that your conference registration will only be finalised after your payment of the registration fee is received and verified.

Conference registration fees				
Classification	Conference registration fee (Early bird)		Conference registration fee (Regular)	
	US dollars	Local currency	US dollars	Local currency
Physical attendance				
Delegate (article presenting author)	US$350.00	R6 500.00	US$400.00	R7 200.00
Delegate (author presenting second paper)	US$200.00	R3 600.00	US$250.00	R4 500.00
Delegate not presenting	US$200.00	R3 600.00	US$300.00	R5 400.00
Postgraduate student	US$200.00	R3 600.00	US$300.00	R5 400.00
Virtual attendance				
Delegate (article presenting author)	US$200.00	R3 600.00	US$250.00	R4 500.00
Delegate (author presenting second paper)	US$200.00	R3 600.00	US$250.00	R4 500.00
Delegate not presenting	US$200.00	R3 600.00	US$250.00	R4 500.00
Postgraduate student	US$200.00	R3 600.00	US$250.00	R4 500.00

NOTE

The conference registration fee includes the following: registration, conference material, certificate of participation, breakfast, lunch and gala dinner. There are no refunds, but delegates can send substitutes at no additional cost.

PUBLICATIONS

Conference Proceedings: Selected full papers accepted for the BRCR Conference will be included in the Conference Proceedings (with an ISSN number) to be published after the conference.

Article Publication: The BRCR conference has partnered with journals accredited by South Africa's Department of Higher Education and Training and indexed in SCOPUS, UGC CARE List, IBSS, EBSCO, ProQuest, ABDC, COPERNICUS, SAJE, CABELL, SABINET, J-Gate, WoS, EconLit, DOAJ, ERIH PLUS, etc., to publish Special Issues featuring selected papers from the conference. These partner journals include the Interdisciplinary Journal of Economics and Business Law, Review of Business and Economics Studies, Academic Finance, The Journal of Accounting and Management, Emerging Markets Case Studies, Journal of Contemporary Management, and the African Journal of Business and Economic Research. Please note that the final decision for paper publication will be evaluated based on peer review reports of the Journals. Additional publication charges may be incurred depending on the Journal selected. Emerald pay authors £100 (GBP) or the equivalent currency, upon publication of their case study in Emerging Markets Case Studies.

NB: The conference adheres to rigorous academic and ethical standards in line with international scholarly best practice.

Closing date for submission of abstracts **(max. 250 words)**	30 April 2026
Abstract acceptance notification **(notification will be given 5 days after submission)**	
Final date for registration and payment of fees **(early bird)**	15 May 2026
Final date for registration and payment of fees **(regular)**	31 May 2026
Final date for submission of full papers **(5000–8000 words)**	31 May 2026
Conference dates	17 - 19 June 2026

TRAVEL AND VISA INFORMATION

There are direct local and international flights to the city of Durban's King Shaka International Airport. The conference venue, Southern Sun Elangeni & Maharani Hotel, is only 30 minutes away from King Shaka International Airport by car or taxi. For directions from King Shaka International Airport to Southern Sun Elangeni & Maharani Hotel, click (**https://maps.app.goo.gl/itCGnvFH26ATgWi27**). To obtain relevant information about South African visas, please visit the website of South Africa's Department of Home Affairs **(here)**.

SPONSORS/EXHIBITORS PACKAGES AND FEES

For more information on sponsorships and exhibition opportunities, please contact:
Professor Paul-Francois Muzindutsi at **muzindutsip@ukzn.ac.za**.

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Our website: https://businessrescue.ukzn.ac.za/

We encourage you to invite colleagues to participate in the conference and submit original research for the conference call for papers.