



**COLLEGE OF LAW AND
MANAGEMENT STUDIES**

**4TH INTERNATIONAL CONFERENCE ON
BUSINESS RESILIENCE, CONTINUITY AND REGENERATION**

CALL FOR PAPERS

CONFERENCE THEME

**RETHINKING FINANCIAL MARKET
RESILIENCE AND BUSINESS CONTINUITY IN
AN ERA OF GLOBAL FRAGMENTATION**

**17 – 19 JUNE 2026
SOUTHERN SUN ELANGENI & MAHARANI HOTEL, DURBAN, SOUTH AFRICA**

INSPIRING GREATNESS

The **4th International Conference on Business Resilience, Continuity and Regeneration (BRCR)** will be hosted by the **Business Rescue Unit (BRRU), under the School of Commerce, University of KwaZulu-Natal**, on 17 – 19 June 2026, in the picturesque, vibrant coastal city of Durban, South Africa.

In recent years, there has been growing attention on the challenges of operating in an increasingly fragmented global economy, marked by trade instability, geopolitical disruption, and shifting global alliances. This environment of disruption has become inescapable. From escalating trade wars and tariff regimes to ongoing geopolitical conflicts, supply chain fragmentation, and information warfare, economic and political uncertainty has become the norm.

These dynamics have profoundly affected global trade flows, financial markets, and, more critically, business continuity. Resilience has therefore become vital for businesses and financial markets to withstand and adapt to these disruptions. Consequently, examining the resilience of businesses and financial markets in the face of trade instability and geopolitical shocks has emerged as a central and enduring focus of contemporary research.

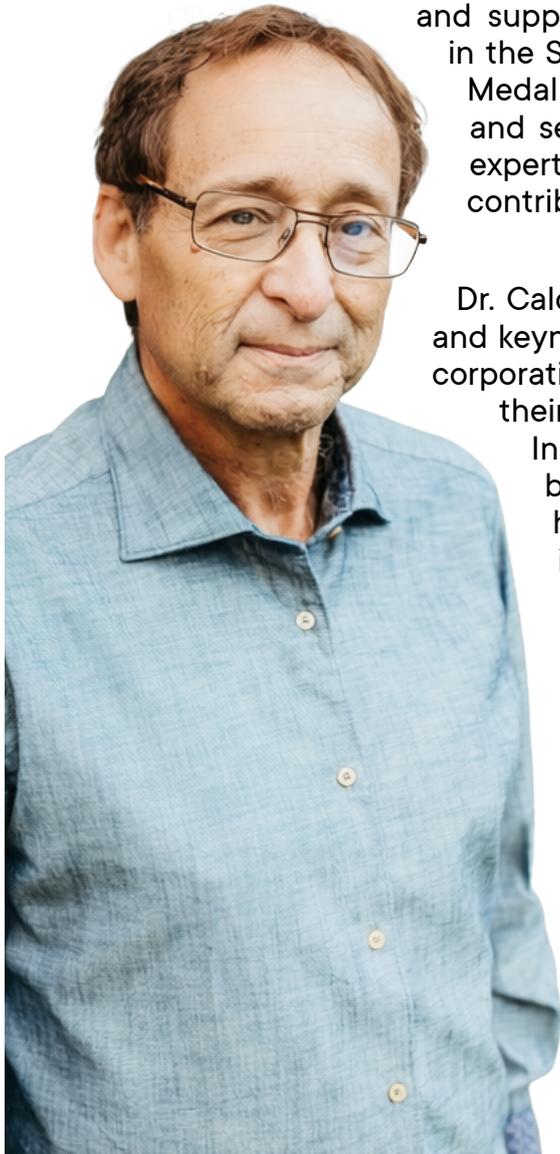
The main aim of this conference is to create an effective platform for connecting, collaborating, and exchanging various research results and problem-solving *modi operandi* among academicians, postgraduate students, practitioner-researchers, policymakers, and entrepreneurs from all four corners of the world.

We cordially invite all interested academicians, postgraduate students, entrepreneurs, policymakers, and practitioner-researchers with multi-disciplinary/inter-disciplinary research interests to participate and present their original, unpublished and high-quality research papers related to building business and financial market resilience in the context of trade instability, geopolitical disruption, and a fragmenting global economy.

CONFERENCE KEYNOTE SPEAKER

Professor Jonathan Calof is the United Nations Educational, Scientific and Cultural Organization (UNESCO) Co-Chair on Anticipatory Systems for Innovation and Venture Creation and is widely recognized as a global leader in intelligence and foresight, particularly for applying these disciplines to innovation, government policy, economic development, and business start-ups through his “Future Proof for Today™” approach.

A Full Professor of International Business and Strategy at the Telfer School of Management, University of Ottawa, Dr. Calof integrates research and consulting in competitive intelligence, foresight, collective intelligence, and business analytics to help organizations build anticipatory systems that generate actionable insights about future environments and support innovation readiness. In 2025, he was honoured in the Senate of Canada with the King Charles III Coronation Medal in recognition of his distinguished academic career and service as UNESCO Co-Chair, specifically cited for his expertise in competitive intelligence and foresight and his contributions to innovation and venture creation.



Dr. Calof has delivered more than 1,000 speeches, seminars, and keynote presentations globally and has advised numerous corporations and government agencies on strengthening their intelligence, foresight, and analytics capabilities. In recognition of his impact on advancing evidence-based decision-making, he has received multiple honours, including the Lifetime Achievement Award in Competitive Intelligence from Frost & Sullivan and the Distinguished Member Award and Competitive Intelligence Fellow designation from Strategic and Competitive Intelligence Professionals (SCIP), alongside honorary professorships from several universities and numerous community service awards. A prolific scholar, he has authored more than 250 publications and serves on the editorial boards of several journals and professional magazines in competitive intelligence and foresight.

CONFERENCE TRACKS

The conference will focus (but will not be limited) on the following themes:

Access to Finance	Financial Institutions
Agri-Business and Food Security	Financial Management in Tourism
Advertising	Financial Markets
Agri-Business and Food Security	Financial Risk Management
Artificial Intelligence	Hospitality Management
Banking/Bank Risk	Human Resource Management
Big Data Analysis	Humane Tourism Information Technology
Brand Equity	Innovation
Business Analysis	Internal Tourism
Business Ethics	Internet Economy
Business Law	Issues on Business Rescue
Business Leadership	Market Structure and Pricing
Change Management	Marketing
Competitiveness and Small Businesses	Mobile Commerce
Consumer Behaviour	Organizational Behaviour
Corporate and Public Governance	Organizational Culture
Corporate Communication	Organizational Structure
Corporate Finance	Poverty Studies
Customer Behaviour	Procurement
Customer Relationship Management	Production Management
Development Economics	Project Management
Development Finance	Responsible Tourism
Development Studies	Search Engine Optimization
E-commerce	Small Businesses
Economic Resilience	Smart Connected Products
Ecotourism	Smart Logistics
Entrepreneurship	Social Media and Services
Environmental, Social and Governance (ESG) Matters	Strategic Management
E-tourism	Supply Chain Management
Financial Distress Prediction	Turnaround and Rehabilitation Management
Financial Economics	

REGISTRATION AND CONFERENCE PRESENTATION

Abstracts and full papers must be submitted via
BRCR-Conference@ukzn.ac.za cc MatendaF@ukzn.ac.za.

The language of conference presentations is English. Once the abstract is accepted, the author must send a full-text paper, including results, tables, figures and references. Please note that your conference registration will only be finalised after your payment of the registration fee is received and verified.

Conference registration fees				
Classification	Conference registration fee (Early bird)		Conference registration fee (Regular)	
	US dollars	Local currency	US dollars	Local currency
Physical attendance				
Delegate (article presenting author)	US\$350.00	R6 500.00	US\$400.00	R7 200.00
Delegate (author presenting second paper)	US\$200.00	R3 600.00	US\$250.00	R4500.00
Delegate not presenting	US\$200.00	R3 600.00	US\$300.00	R5 400.00
Postgraduate student	US\$200.00	R3 600.00	US\$300.00	R5 400.00
Virtual attendance				
Delegate (article presenting author)	US\$200.00	R3 600.00	US\$250.00	R4 500.00
Delegate (author presenting second paper)	US\$200.00	R3 600.00	US\$250.00	R4 500.00
Delegate not presenting	US\$200.00	R3 600.00	US\$250.00	R4 500.00
Postgraduate student	US\$200.00	R3 600.00	US\$250.00	R4 500.00

NOTE

The conference registration fee includes the following: registration, conference material, certificate of participation, breakfast, lunch and gala dinner. There are no refunds, but delegates can send substitutes at no additional cost.

PUBLICATIONS

Conference Proceedings: Selected full papers accepted for the BRCR Conference will be included in the Conference Proceedings (with an ISSN number) to be published after the conference.

Article Publication: The BRCR conference has partnered with journals accredited by South Africa's Department of Higher Education and Training and indexed in SCOPUS, UGC CARE List, IBSS, EBSCO, ProQuest, ABDC, COPERNICUS, SAJE, CABELL, SABINET, J-Gate, WoS, EconLit, DOAJ, ERIH PLUS, etc., to publish Special Issues featuring selected papers from the conference. These partner journals include the Interdisciplinary Journal of Economics and Business Law, Review of Business and Economics Studies, Academic Finance, The Journal of Accounting and Management, Emerging Markets Case Studies, Journal of Contemporary Management, and the African Journal of Business and Economic Research. Please note that the final decision for paper publication will be evaluated based on peer review reports of the Journals. Additional publication charges may be incurred depending on the Journal selected. Emerald pay authors £100 (GBP) or the equivalent currency, upon publication of their case study in Emerging Markets Case Studies.

NB: The conference adheres to rigorous academic and ethical standards in line with international scholarly best practice.

Closing date for submission of abstracts (max. 250 words)	01 April 2026
Abstract acceptance notification (notification will be given 5 days after submission)	
Final date for registration and payment of fees (early bird)	31 March 2026
Final date for registration and payment of fees (regular)	10 May 2026
Final date for submission of full papers (5000–8000 words)	31 May 2026
Conference dates	17 - 19 June 2026

TRAVEL AND VISA INFORMATION

There are direct local and international flights to the city of Durban's King Shaka International Airport. The conference venue, Southern Sun Elangeni & Maharani Hotel, is only 30 minutes away from King Shaka International Airport by car or taxi. For directions from King Shaka International Airport to Southern Sun Elangeni & Maharani Hotel, click (<https://maps.app.goo.gl/itCGnvFH26ATgWi27>). To obtain relevant information about South African visas, please visit the website of South Africa's Department of Home Affairs ([here](#)).

SPONSORS/EXHIBITORS PACKAGES AND FEES

For more information on sponsorships and exhibition opportunities, please contact: Professor Paul-Francois Muzindutsi at muzindutsip@ukzn.ac.za.

SCIENTIFIC COMMITTEE

Professor Jobo Dubihlela (University of KwaZulu-Natal)	Dr Meshel Muzuva (Management College of Southern Africa)
Professor Cecile Gerwel (University of KwaZulu-Natal)	Dr Cuthbert Muza (Walter Sisulu University)
Professor Evelyn Derera (University of KwaZulu-Natal)	Dr Dorah Dubihlela (Walter Sisulu University)
Professor Josue Mbonigaba (University of KwaZulu-Natal)	Dr Sedzani Musundwa (University of South Africa)
Professor Liafisu Sina Yekini (University of Derby)	Dr Durrel Ramrathan (MultiChoice)
Professor Gbadebo Odularu (Bay Atlantic University)	Dr Mugove Mashingaidze (BA ISAGO University)
Professor Patricia Lindelwa Makoni (University of South Africa)	Dr Magret Olarewaju (Coventry University)
Professor Sunde Tafirenyika (Namibia University of Science and Technology)	Dr Eriyoti Chikodza (Great Zimbabwe University)
Professor Sunde Tafirenyika (Namibia University of Science and Technology)	Dr Mjabuliseni Ngidi (University of KwaZulu-Natal)
Professor Kalu O. Emenike (University of Eswatini)	Dr Nkosinamandla Shezi (University of South Africa)
Professor Mulatu Fekadu Zerihun (Tshwane University of Technology)	Dr Gulali Indiya Donald (Maseno University)
Professor Olubukunola Ranti Uwugbe (Covenant University)	Dr Mishelle Doorasamy (University of KwaZulu-Natal)
Professor Zandri Dickason Koekemoer (North-West University)	Dr Victor Gumbo (Modworld Consulting)
Professor Suné Ferreira-Schenk (North-West University)	Dr Agyei Samuel Kwaku (University of Cape Coast)
Professor Yusuf Opeyemi Akinwale (Imam Abdulrahman Bin Faisal University)	Dr Oluwasoye P. Mafimisebi (De Montfort University)
Professor Mabutho Sibanda (University of KwaZulu-Natal)	Dr Stephen C. Mpembele (Copperbelt University)

Professor Paul-Francois Muzindutsi (University of KwaZulu-Natal)	Dr Precious Mncayi (North-West University)
Professor Rajendra Rajaram (CA)(SA) (University of KwaZulu-Natal)	Dr Rufaro Garidzirai (Walter Sisulu University)
Professor Joseph Olorunfemi Akande (Walter Sisulu University)	Professor Ferdinand Niyimbanira (University of Mpumalanga)
Professor Surendran Subrayan Pillay (University of KwaZulu-Natal)	Dr Thomas Habanabakize (Tshwane University of Technology)
Professor Phocenah Nyatanga (University of KwaZulu-Natal)	Dr Bhasela Yalezo (University of KwaZulu-Natal)
Professor Kerry-Ann McCullough (University of KwaZulu-Natal)	Dr Frank Ranganai Matenda (University of KwaZulu-Natal)
Professor Teresa Kaulihowa (Namibia University of Science and Technology)	Dr Lorraine Muguto (University of KwaZulu-Natal)
Professor Godfrey Marozva (University of South Africa)	Dr Njabulo Nkomazana (Midlands State University)
Professor Bomi Nomlala (University of KwaZulu-Natal)	Dr Helper Zhou (Sigma International/Durban University of Technology)
Professor Barnes Sookdeo (University of South Africa)	Dr Hillary Muguto (University of KwaZulu-Natal)
Professor Patrick Ndayizigamiye (University of Johannesburg)	Dr Justin Chirima (Great Zimbabwe University)
Professor Nhamo Mashavira (Great Zimbabwe University)	Dr Lilian Nwosu (North-West University)
Professor Kin Sibanda (Walter Sisulu University)	Dr Caleb Adelowo (North-West university)
Professor Upasana Gitanjali Singh (University of KwaZulu-Natal)	Dr Hlupeko Dube (Great Zimbabwe University)
Professor Adefemi A. Obalade (University of the Western Cape)	Dr Masibulele Phesa (CA)(SA) (University of KwaZulu-Natal)
Professor Jean Damascene Mvunabandi (Durban University of Technology)	Dr Reward Utete (University of Zululand)
Professor Haruna Maama (Durban University of Technology)	Dr Kajal Ramnanun (University of KwaZulu-Natal)
Dr Esinath Ndiweni (Heriot Watt University)	Dr Damien Kunjal (University of KwaZulu-Natal)
Dr Ashika Maharaj (University of KwaZulu-Natal)	Ms Zamanguni Hariatah Gumede (CA)(SA) (University of KwaZulu-Natal)
Dr Jeremiah Machingambi (University of the Western Cape)	Ms Salma Vanker (CA)(SA) (University of KwaZulu-Natal)
Dr Mashford Zenda (University of the Free State)	Ms Fikile Dube (University of the Western Cape)
Dr Tendayi Mutimukuru Maravanyika (Great Zimbabwe University)	Adv Annastacia Mthembu (University of South Africa)
	Ms Edith Mbiriri (University of South Africa)

CONFERENCE CHAIRPERSONS

Professor Paul-Francois Muzindutsi: MuzindutsiP@ukzn.ac.za

Dr Kajal Ramnanun: RamnanunK@ukzn.ac.za

ENQUIRIES

Conference Coordinator: Dr Frank R. Matenda

Email: BRCR-Conference@ukzn.ac.za cc MatendaF@ukzn.ac.za

Conference administrator: Nokuthula Mthembu

Email: MthembuN14@ukzn.ac.za

Our website: <https://businessrescue.ukzn.ac.za/>

We encourage you to invite colleagues to participate in the conference and submit original research for the conference call for papers.