

**Informed consent for participation in an  
academic research project**

**Reimagining short learning programmes as a strategic third-stream-income channel for  
a selected South African university**

Dear Respondent

You are herewith invited to participate in an academic research study conducted by Letsai Mashishi, a student in the Doctor of Business Leadership at UNISA's Graduate School of Business Leadership (SBL).

The purpose of the study is to identify barriers to strategy implementation processes and practices confronted by Higher Education Institutions offering the Executive Education or Short Learning Programmes (SLPs) and develop a framework that can be used to overcome these.

All your answers will be treated as confidential, and you will not be identified in any of the research reports emanating from this research.

Your participation in this study is very important to us. You may however choose not to participate and you may also withdraw from the study at any time without any negative consequences.

Please answer the questions in the attached questionnaire as completely and honestly as possible. This should not take more than 45-60 minutes of your time.

The results of the study will be used for academic purposes only and may be published in an academic journal. We will provide you with a summary of our findings on request.

Please contact my supervisor, Dr D Govender on [GOVEND@unisa.ac.za](mailto:GOVEND@unisa.ac.za) if you have any questions or comments regarding the study. Please sign below to indicate your willingness to participate in the study.

Yours sincerely

Letsai Mashishi

I, \_\_\_\_\_ herewith give my consent to participate in the study. I have read the letter and understand my rights with regard to participating in the research.

\_\_\_\_\_  
**Respondent's signature**

\_\_\_\_\_  
**Date**