

**Date, time and venue:**

**Number of participants:**

**Gender and race of participants:**

**Position of participants on board:**

**Introduction and Preliminaries:**

Good day and welcome. My name is WL Mashishi. I am a doctoral student registered at the School of Business Leadership at UNISA. I am conducting research entitled: "*AN ANALYSIS OF STRATEGY IMPLEMENTATION OF SHORT LEARNING PROGRAMS IN SOUTH AFRICAN HIGHER EDUCATION*". The aim of this study is to identify and investigate the possible factors which impede a successful implementation of a strategy within public and private higher learning institutions with reference to SLPs, and subsequently develop a framework that can improve strategy execution.

While the key purpose of this session is to request you to engage in exploring the possible factors which impede a successful of a strategy within public and private higher learning institutions with reference to SLPs, it is my intention to inform you that such participation is completely voluntary. I also confirm that the information that you will provide will be treated with the strictest confidentiality.

Following up from that question, there are few specific questions I will ask you.....

1. First question: What are the primary factors that contribute to strategy implementation failure at selected higher education institutions with reference to SLPs?
2. Second question: What is the alignment between the current implementation strategy of SLPs against its operational plan at selected higher education institutions?
3. Third question: How does the current implementation strategy influence the funding model of SLPs at selected higher education institutions?
4. Fourth question: What medium-term framework can be implemented to overcome the barriers hindering strategy implementation process and practices confronted by selected higher education institutions with reference to Short Learning Programmes (SLPs)?

Closing remarks

I thank you wholeheartedly for the time you have taken to participate in this study. When the study is complete I will ensure that you receive the study report.