

THE AEROTROPOLIS INSTITUTE AFRICA (AIA) INVITES YOU TO A SEMINAR

THEME

ROUTE DEVELOPMENT & AIR SERVICES MASTERCLASS

Join us with Professor Gavin Eccles from AirlinePros International for an exciting, informative and interactive session.



MONDAY
25 NOVEMBER 2024



08h00 – 16h00



**DURBAN, HILTON GARDEN INN,
UMHLANGA RIDGE**

[CLICK HERE TO RSVP](#)

ABOUT THE GUEST LECTURER:



PROFESSOR GAVIN ECCLES

Consulting Partner, Aviation and Tourism Development AirlinePros International

Gavin has worked across the world to make the link between Aviation and Tourism development and is presently supporting the global leader in airline and travel representation, AirlinePros International, as Consulting Partner. Previous roles included development in British Airways, as well as consultancy projects for United Airlines, American Airlines, Qantas, and supporting the development of low-cost airlines to touristic destinations.

Gavin held a Board Position (CCO) of the Portuguese Airline, SATA International, and has been advisor to the Board of Visit Portugal on air connectivity. As a Professor of Aviation, Gavin is responsible for programmes spanning the commercial aspects of airlines and airports, as well as delivering executive learning programmes.

Gavin is a certified learning instructor for IATA, as well as supporting numerous airline and airport CEO's with consultancy projects spanning commercial, sales and marketing and business performance. Gavin is also heading up the Aviation and Airports vertical of a leading Venture Capital firm investing in and supporting start-ups to develop leading edge projects to drive excellence across the travel sector.

ABOUT THE ROUTE DEVELOPMENT AND AIR SERVICES MASTERCLASS

THE ROUTE DEVELOPMENT AND AIR SERVICES MASTERCLASS IS AIMED AT AVIATION AND AEROTROPOLIS PRACTITIONERS AND WILL COVER THE FOLLOWING THEMES:

Understanding air services development.

The airport today, and managing new route opportunities.

From the airline's perspective – why should we fly to your destination?

Understanding incentives and marketing support programmes.

Airlift and its importance for tourism development.

For enquiries please contact:

Mr Sylvester Louis at Louiss@ukzn.ac.za

WE LOOK FORWARD TO ENGAGING WITH YOU.