

## The University Capacity Development Programme Office

Cordially invites you to participate in the

### Series 3: Conceptualising, Manuscript Writing, and Publication Submission Workshop



25-27  
November 2024



09h00-16h00



Westville Campus, Council Chamber

## Workshop Overview

Join us for an enriching journey of scholarly exploration that leads to impactful research publication. Facilitated by senior Professors, the UCDP Publication Retreat focuses on research area/niche conceptualising, Manuscript writing and publication submission offering comprehensive guidance on navigating the publication landscape, from selecting suitable journals to understanding the editorial process and addressing reviewer feedback.



### MEET THE FACILITATOR

Professor Pfano Mashau



Pfano Mashau is a Professor and director of the Business school at the Durban University of Technology. He also serves as chairperson for the Institutional Research Ethics Committee. He previously worked for the University of KwaZulu-Natal, School of Management, IT, and Governance as an associate professor. He holds a PhD in Management Sciences. He is involved in lecturing at the undergraduate and postgraduate levels. Prof Mashau has published over 70 research articles, supervised ten doctoral theses to completion, and over 20 Masters dissertations. Some of the research work has been presented at international conferences. He has been an editor for a journal and books. He is a member of the Pan African Research Council and IBASA-certified Business Advisor.



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