

## **Invitation to CLMS Staff**

### **Expressions of Interest in Presenting at the 16<sup>th</sup> AAE Summer/Winter School in Chemnitz, Germany**

You are invited to express interest in presenting at the [16<sup>th</sup> AAE Summer School](#) which will take place in Chemnitz, Germany from 18<sup>th</sup> – 25<sup>th</sup> of March 2025. It will be organized in collaboration with ICN Business School, France and Chemnitz University of Technology (CUT), Germany.

The Summer/Winter School will involve a series of keynote speeches, seminars and possibly workshops presented by experts for selected students from UKZN, CUT, ICN, and possibly Wits and UJ. The idea is that experts in fields related to the theme present these. All summer school students will also have a 'trial run' at presenting their research which they will then also formally present at the ARTEM OCC symposium.

In order for the AAE SS team to put the programme together and if necessary, choose between various options, for staff to present as part of the Summer/Winter School, we would like a short proposal covering:

- Title
- Brief description - indicating how the topic fits the theme
- Format - e.g. workshop, interactive session, seminar etc
- Time required
- Presenter(s)

**Deadline for expressions of interest: 15 August 2024.** These should be emailed to Prof Debbie Ellis (vigard@ukzn.ac.za).

### **Summer School Theme & Tracks:**

#### **Rethinking Paths on Creativity, Innovation, and Sustainability in the Age of Disruption**

**-10 years anniversary of Artem Organisational Creativity and Sustainability Conference (ARTEM OCC)-**

We continue to live with poly-crises on a global level: geopolitical conflicts, wars, global warming, terrorism, energy crises, humanitarian crises, health crises, social unrest, and the continued emergence of nationalism. With it, the challenges to more sustainable societies are increasing. The growing complexity of the challenges emerging from the cross-effects of these concurrent pressures demands new paths of creativity, innovation and sustainability-driven mindsets and approaches that transcend disciplinary perspectives. However, while past research demonstrated that creativity and innovation are increasingly required to address sustainability-related challenges and disruptions faced by

organisations, local communities, and whole societies (Awan, Sroufe & Kraslawski, 2019<sup>1</sup>; Schulz and Mnisri, 2020<sup>2</sup>; Schulz, Mnisri, Shrivastava and Sroufe, 2021<sup>3</sup>; Huesig & Schulz, 2022<sup>4</sup>), a transdisciplinary approach to these issues seems to have been less privileged.

Against this backdrop, in ARTEM OCC editions since 2015, we discussed how creativity and innovation can foster sustainable practices, including the creativity-related mechanisms and tools that can be used to address sustainability pressures, how sustainability-related pressures can trigger creativity and innovative thinking, and the creative responses that can be given to sustainability-driven events. It is not new that disciplinary answers are insufficient to address the aforementioned disruptive wicked problems and grand challenges (e.g. Rittel and Webber, 1973)<sup>5</sup>, however transdisciplinarity shall not remain on an academic and conceptual level. New frames must be co-designed to gain multi-perspectives and transdisciplinary views on grand challenges; Hence, academia practice and society have to co-develop new types of knowledge and methods capable of not only addressing *what is* from an analytical perspective and to develop conceptual solutions but rather how solutions can be concretized, implemented and diffuse social systems (Guimaraes-Costa, 2022)<sup>6</sup>.

In the 10<sup>th</sup> year Anniversary of the ARTEM OCC conferences, we will create an open discursive space where scholars from such diverse backgrounds as the humanities, social sciences, natural sciences, and applied science will be able to meet practitioners, representatives from different local communities, and other stakeholders to engage in problem-focused and solutions-oriented discussions, debates, performances, and experiments. We intend to put together different epistemologies, ontologies, and methodologies, paying testimony to the diversity of perspectives, types of knowledge, and understandings co-occurring elsewhere in the world. We want this anniversary edition to be the starting point of a transformational transdisciplinary process of co-design, co-development, co-implementation and diffusion of solutions.

For this call, we invite thinkers, academics, and practitioners to submit theoretical and practical contributions – including scientific papers, case studies, artistic performances, role plays and experiments – that delve into the multifaceted intersection between creativity and innovation to deal with disruptive sustainability challenges. Topics of interest include, but are not limited to:

- Art, creativity & innovation for sustainability
- Understanding and fostering imagination for Sustainability-Oriented Innovation
- Aesthetics, ethics and design science for sustainability
- Implementation and diffusion of a sustainable future
- Impact, social and sustainable entrepreneurship
- Role of education in promoting sustainability
- Humanistic management
- Integration of AI technologies in the creative process

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<sup>1</sup> Awan, U., Sroufe, R., & Kraslawski, A. (2019). Creativity enables sustainable development: Supplier engagement as a boundary condition for the positive effect on green innovation. *Journal of Cleaner Production*, 226, 172-185.

<sup>2</sup> Schulz, K. P., & Mnisri, K. (2020) (eds.). *Pathways to Connect Creativity and Sustainable Development*. PUN-Éditions universitaires de Lorraine.

<sup>3</sup> Schulz, K. P., Mnisri, K., Shrivastava, P., & Sroufe, R. (2021). Facilitating, envisioning and implementing sustainable development with creative approaches. *Journal of Cleaner Production*, 278, 123762.

<sup>4</sup> Huesig S., Schulz, K. P. (2022) (eds.). Connecting Creativity, Innovation and Sustainable Development in the Age of Disruptions. (2022).. Special Issue *Int. J. Technology Management*, 88(2/3), 4.

<sup>5</sup> Rittel, H. W., & Webber, M. M. (1973). Dilemmas in a general theory of planning. *Policy Sciences*, 4(2), 155-169.

<sup>6</sup> Guimaraes-Costa, N. (2022) Transdisciplinary Collaborations for Achieving the SDGs. In W. Leal-Filho; A. M. Azul; L. Brandli; A. L. Salvia; T. Wall. *Encyclopedia of the UN Sustainable Development Goals*, Springer International Publishing, pp.1-16, 2020, Partnerships for the Goals

- Digital transformation and sustainability
- Cultural integrated landscape management for sustainability
- North-South dialogues on creativity and innovation for sustainability
- Prescriptive Theorizing for addressing Grand Challenges

Staff may also apply separately to present their research at the ARTEM symposium. Please see <http://www.artemocc.org/> for the abstract submission requirements and deadlines.