

Introducing UKZN Ignite in partnership with Wadhvani Foundation: a course designed by experts, to spark the entrepreneur within you



Take the leap from ideation to execution.

Who:

UKZN Students in their undergraduate programs and post-graduate candidates

What:

A 14-week (one semester, three sessions a week), 35 hours online entrepreneurship education program helping you transform your cool idea into a high-potential startup

How:

Industry trends & case studies | Hands-on experience | Real-world application | Expert masterclasses | Access to mentors | Pitching skills | Networking | Global jury certification

Learning outcomes:

- Understand startup frameworks
- Develop a growth and innovative mindset
- Learn how to pitch
- Understand market and customer dynamics
- Research and analyse market trends
- Evaluate business scenarios
- Manage resources effectively
- Undertake competition mapping
- Understand product-market fit

60K+ students and entrepreneurs already inspired.

ARE YOU READY TO IGNITE?

Connect with Dr Opondo by,

CLICKING HERE



to learn more & sign up for the course! | **Closing date: 2nd August 2024**