



TECHNISCHE UNIVERSITÄT
CHEMNITZ



**4th ARTEM ORGANIZATIONAL CREATIVITY
AND SUSTAINABILITY INTERNATIONAL CONFERENCE**
MARCH 31ST TO APRIL 2ND, 2022 - NANCY, FRANCE

Call for contributions

From disruption to development: Moving forward with the relationship between creativity and sustainability

Individuals, teams, organizations and societies have been facing these challenges and disruptive events that affect environment, industries, administrations or and, communities in many ways. Some of these events are transformative to the extent that understanding and coping with them demands radical change and reactivity. Dealing with such challenges and disruptions requires creativity and sustainability driven mindsets that transcend disciplinary perspectives. We consider that multi-, inter- and transdisciplinary approaches are required to address the complexity of disruptive and challenging events. These perspectives are being actively cultivated globally by the UN and ICN's UNESCO Chair in Arts and Science for Implementing Sustainable Development Goals, partner of ARTEM OCC conference.

The ongoing health crisis of COVID-19 pandemic is a striking example of disruptive events with global and far-reaching implications. It has fundamentally transformed many aspects of life, with both short-term and likely long-term ramifications at individual, team, organisational and socio-cultural levels. In exceptional situations, such as the one presented by the COVID-19 pandemic, traditional approaches to managing crises seem to show their limitations to effectively cope with unforeseen events. In these cases, it is necessary to move beyond existing mindsets of crisis management and apply aptness to seeing the big picture from a comprehensive perspective.

The 2022 edition of ARTEM OCC seeks to continue addressing paths and actions related to how the interrelation between creativity and sustainability can move people, organizations and societies forward in various fields. In the upcoming edition we intend to continue the discussions started in the previous editions. This means fostering the dialogue between people, disciplines, and different ways of creating knowledge with the purpose of advancing solutions in the interplay between creativity and sustainability.

Accordingly in this edition, we would like to address new visions of the interrelationship and integration of creativity and sustainability towards forms of coping with challenges and crises. The main purpose of the conference is to reflect on how to create a better normal after transformative disruption. Our goal is to build on the inspiring outcomes of previous editions, which have been documented in journal special issues such as Journal of Cleaner Production, Business & Society, International Journal of Technology Management, Humanistic Management Journal, and others. For this edition, we would like to create a discursive space

among academics, practitioners and doctoral students in areas such as engineering, arts, sociology, education and management to address the relation between creativity and sustainability in its different dimensions.

In order to discuss these issues and approaches from a comprehensive perspective including multi-, inter-, and transdisciplinary views, instead of tracks, the conference is organized around different thematic challenges, each one offering a dedicated perspective on the interplay between sustainability and creativity. Each thematic challenge is convened by an international group of experts in the field. For this call we seek high-impact contributions, including scientific papers, artistic performances, role plays, experiments and project presentations that enhance conceptual and practical understanding of how creativity and sustainability are intertwined.

Questions to be addressed by the different contributions include, but are not limited to:

- Art, creativity & disruptive innovation for sustainability in entrepreneurship and established organizations
- Understanding and fostering imagination for responsible innovation: foresight, fiction, and narratives and their influence, exploitation and potential.
- Future urban development: alternative governance and innovative technologies for sustainable and smart cities
- The art of changing habits: aesthetic research to ecologize our lifestyles
- Arts and aesthetics for humanizing climate trauma and grief in organizations
- Multidisciplinary approaches to sustainable development
- Engineering, technology, supply chain and knowledge management in the era of digitalization
- Implementing UN Sustainable Development Goals to build resilient post-covid and climate impacted communities and organizations
- Humanistic management: imagining possibilities and thinking “creatively, broadly, and provocatively about improving lives from many different perspectives”
- Unlearning social entrepreneurship in the 4th industrial revolution
- Collective creativity in virtual contexts
- Assessing sustainability in complex design and development processes
- Circular economy for sustainable development: Rethink new approaches of education science, social and organisational change.
- Resource efficiency
- Human development and health care

By defining these topics, we aim to address sustainability issues such as, advancing the circular economy, moving forward with social justice, actions concerning the planetary boundaries, including climate change, air quality and pollution, digital fracture

In addition to presentations and artistic performances, we also plan project co-imagination and co-development sessions, where participants gather to set up concrete collaborations on a project basis. These projects could even start before the conference as part of the ICN UNESCO Chair launch event [TRANS-GENERATIVES 2030](#) in December 2021. We are particularly interested in giving ARTEM OCC a flair of action research event. Therefore 2022 edition will be connected to the TRANS-GENERATIVES 2030 event where academics, students and practitioners meet to develop creative solutions and projects for sustainable development through applying artistic means. TRANS-GENERATIVES 2030 event will be held in Nancy from November 12th, 2021 to December 17th, 2021. The event is a 4 week programme of

workshops, conferences, round tables, artistic performances, experiments and webinars. The outcomes of these actions will be presented and discussed at ARTEM OCC. Furthermore, prior to ARTEM OCC the American African European (AAE) “Summer School” will be held. The AAE Summer School will pick up the projects of TRANS-GENERATIVES 2030 event and develop them further among its international participants. We highly encourage ARTEM OCC participants to join TRANS-GENERATIVES 2030 event.

Furthermore we are planning encounters and activities between academics, practitioners and students, such as "Fireside chat with a CEO or Community Leader", and "Corporate dialogue".

The ARTEM OCC is planned as a hybrid event which encourages physical presence on site but also enables distant online participation.

DEADLINES, DATES & FEES

Conference Date: **31 March 2022 – 2 April 2022**

Submission

- Submission deadline: 15/10/2021
- Sending notification to authors: 15/11/2021
- submitting revised version: 30/11/2021
- Sending final notification to authors: 02/01/2021

Registration

- Opening registration: 01/01/2022
- Early bird registration deadline: 31/01/2022 (midnight CET)
- Final registration date: 28/02/2022 (midnight CET)

Conference Fees

- Early bird registration: 250 Euro (online participation fee: 150 Euro)
 - Early bird registration for PhD students: 150 Euro (online participation fee: 80 Euro)
 - Regular registration: 300 Euro (online participation fee: 200 Euro)
 - Regular registration for PhD students: 200 Euro (online participation fee: 125 Euro)
 - Special registration fee for participants from [least developed countries](#): 100 Euro (free for online participation)
 - Registration fee for artists with active contribution: 50 Euro
 - Registration fee for guests (social events only): 50 Euro
- These fees include the welcome reception, lunches, coffee breaks, conference dinner and welcome bag.*

GUIDELINES FOR AUTHORS

All conference proposals/extended abstracts will be subjected to a blind peer-review process.

In each contribution we ask that the following aspects are addressed and in addition abstract of academic papers should have approx. 1500 words:

- What is the problem or challenge?
- Why is it important?
- What did you do and what do you want to do?
- What did you find and what do you want to find?
- What do you recommend?
- How can your proposal contribute to the on-going open discussion concerning the challenge you addressing?

Submission of a proposal to the 4th ARTEM OCC constitutes a commitment that at least one author will attend the conference if the submission is accepted. Contributions without a registered presenting author will be withdrawn from the programme.

Everyone submitting a proposal can be requested to serve as a reviewer for a maximum of three other submissions.

In order to submit a proposal you need first to register for an account on the conference website (being updated). After you have created your account, you need to login as an author and follow the instructions to submit your proposal.

PUBLICATIONS & AFFILIATED JOURNAL SPECIAL ISSUES

Participants of the 4th ARTEM OCC will be invited to submit their academic papers to special issues of peer-reviewed international journals. Papers submitted for the special issues should be revised after presentation at the 4th ARTEM OCC to take into account discussants' remarks. Submitted papers will then follow the submission and review processes of the journals. There will also be an opportunities for publication of non-text contribution in the format of E-book.

Journals that have already confirmed to publish a **special issue** dedicated to the 2022 edition:

- [Business and Society Review](#) (Wiley)
- [International Journal of Innovation and Sustainable Development](#) (Inderscience Publishers)
- Promising contributions will be considered for publication in a **book with Springer**.
- Discussions for further options are in progress with [International Journal of Technology Management](#) (Inderscience Publishers) & [Creativity and Innovation Management](#) (Wiley)

For the organizing committee

Stefan Hüsigg	Chemnitz University of Technology, Germany
Kamel Mnisri	ICN Business School, France
Klaus-Peter Schulz	ICN Business School, France
Paul Shrivastava	The Pennsylvania State University, USA
David Wasieleski	Duquesne University, USA
Henry Wissink	University of KwaZulu-Natal, South Africa
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Stephan Sonnenburg	ICN Business School
Carine Sonntag	ICN Business School
Marlen Gabriele Arnold	Chemnitz University of Technology, Germany
Elisabeth Paulet	ICN Business School

WHAT IS ARTEM OCC?

ARTEM OCC is ARTEM Organizational Creativity and Sustainability International Conference. It was founded by ICN Business School in 2015 as part of its mission to continuously develop impactful research, enhance its societal responsibility, consolidate its close relationship with the business world and reinforce its international stand.

ARTEM OCC is a unique academic conference of its kind, inspired by the philosophy of the ARTEM alliance, which is part of a transversal and transdisciplinary reflection on scientific research and learning. It aims at creating a discursive space among academics and practitioners in areas such as engineering, arts, sociology, education and management to address from inter- and transdisciplinary views the relation between creativity and sustainability.

The founders of ARTEM OCC: Kamel Mnisri, Klaus-Peter Schulz, Nuno Guimaraes da Costa & Paul Shrivastava.

