



UNIVERSITY OF  
KWAZULU-NATAL™  
INYUVESI  
YAKWAZULU-NATALI

**EXTENDED  
LEARNING**

# Finance for Non-Financial Managers



Durban

OUR WORLD IS CHANGING...SHOULDN'T YOU?



# Finance For Non-Financial Managers

## About this programme:

Are you in Sales and Marketing, Warehousing and Logistics, Engineering, Operations, Human Resources, or perhaps in another non-financial management role? If so, this programme is for you! Finance for Non-Financial Managers (FNFM) is designed to develop financial literacy and create a better understanding of your contribution to strategic decision making.

This programme aims to unscramble the conundrums of reading financial statements, capital budgeting and the importance of cash flow. It will provide a more structured approach to sales and product forecasting, budgeting, and measurement of performance against budgets. This programme will empower you, and give you confidence when communicating with accounting and finance professionals in your organisation.

## How you will benefit. You will learn to:

- Speak the language of finance, understanding terms such as budgeting, forecasting, working capital, triple bottom line reporting, etc.
- Engage with financial professionals and appreciate their points of view
- Gain the ability to examine the financial health of an organisation, identify problems and inefficiencies and have an appreciation of how their resolution will improve financial performance
- Get an insight into the drivers and measurement of cost
- Acquire an understanding of key measures of financial performance, including ROE, ROA and EVA
- Understand growth, cash flow and profitability concepts
- Develop the ability to construct a financial plan and establish its financial feasibility

## Key focus areas:

- Introduction to corporate finance
- Budgeting and forecasting techniques
- Financial statements, taxes and cash flow management
- Long-term financial planning and growth
- Understanding the time value of money
- Financial decision-making and working capital management
- Making capital investment decisions
- Project analysis and evaluation
- Financial ratio analysis and interpretation
- Financial risk management

## Who should attend:

- Sales and marketing professionals
- Engineers
- Warehousing and logistics supervisors/managers
- Human resources professionals
- Operations and administration personnel

## Entrance requirements:

Matric and/or relevant industry experience

## Facilitators include:



### Mrs Navitha Sewpersadh CA(SA)

Navitha is a chartered accountant and also an academic, lecturing financial accounting to the PGDA/Honours class, as well as supervising research at UKZN. Navitha served as an academic leader for two years in the school of Accounting, Economics and Finance at UKZN. She has 10 years' managerial experience, three of which were

at a senior management capacity. Navitha has intricate knowledge and experience of every facet in budget and strategic management, Expenditure Control and Supply Change Management gained as the Assistant Director of Finance in Public Works and Department of Social Development.



### Dr Mabutho Sibanda

Mabutho joined the University of KwaZulu-Natal in September 2007 and is currently Dean and Head of the School of Accounting, Economics and Finance in the College of Law and Management Studies. He is a blended academic with six years' of investment banking experience and 12 years' of

lecturing experience. Prior to his appointment as Dean and Head of School, Mabutho served as Academic Leader – Finance.

## Programme fee:

The programme fee of R7 850 (incl. VAT) covers tuition, instruction material, lunches and refreshments

## Duration:

Three days

## Dates:

For updated start dates, please contact us or see our website: [www.ukznextendedlearning.com](http://www.ukznextendedlearning.com)

\* This programme is SACE accredited

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