

**THE GRADUATE SCHOOL OF BUSINESS AND LEADERSHIP,**

cordially invites you to a  
**BUSINESS SEMINAR**

on

# ORGANISATIONAL STRATEGY

To be facilitated by

**Mr Teboho Mokoena**

Managing Executive: Ezemvelo KZN Wildlife

**Date**

Friday, 24 August 2018

**Time**

09h45 for 10h00 until 11h30

**Venue**

Graduate School of Business and Leadership,  
Westville Campus, UKZN

**RSVP**

[Click here](#) to confirm attendance

LIGHT REFRESHMENTS TO BE SERVED

## FOCUS AREAS

Strategy Crafting | Strategy Execution | Strategy Facilitation  
Communication from practical perspective, using Ecotourism and  
other Marketing fields as examples.

**INSPIRING GREATNESS**



**Mr Teboho Mokoena**

Managing Executive: Ezemvelo KZN Wildlife

*As the Managing Executive responsible for Commercial Operations at Ezemvelo KZN Wildlife, Mr Teboho Mokoena's role entails the planning, development and execution of strategic operations for 32 of the organisation's Ecotourism resorts and conducting regular research on sales and marketing strategies.*

Prior to assuming this position in 2016, Mokoena served as a Senior General Manager at the South African National Parks (SANParks) where he provided oversight on strategy execution and management of mega projects. He holds various academic qualifications in the fields of Corporate Strategy, Project and Operations Management including a Masters in Business Administration (MBA) degree which he attained with distinction from Milpark Business School, as well as a Diploma in Advance Project Management and a Postgraduate Diploma in Programme Management – both attained with distinctions from Cranefield College of Project & Programme Management, in Johannesburg.