



UNIVERSITY OF
KWAZULU-NATAL™
INYUVESI
YAKWAZULU-NATALI

**EXTENDED
LEARNING**

Management Development Programme (MDP)



Durban

OUR WORLD IS CHANGING... SHOULDN'T YOU?



Management Development Programme (MDP)

About this programme:

The Management Development Programme (MDP) is uniquely designed to build your capacity to lead your organisation into the future. It will challenge your views about management, expand your horizons, and enhance your understanding of the relevance and role of managers in today's organisations. The MDP will provide you with the opportunity to refocus, to immerse yourself in the latest thinking about best practice in management, and provide you with personal and professional tools to strengthen your effectiveness as a manager and leader.

The programme provides a global context for enhancing awareness and organisation wide thinking, from the challenges of leading change and transformation, to working more effectively in uncertain environments, and harnessing technology to ensure that systems and procedures are optimised.

A key feature of the programme is the Personal Development Plan (PDP) which each delegate undertakes, and which runs the length of the programme. The PDP is underpinned by a team of executive and management coaches, who work one on one with delegates to develop competencies. This personal learning journey ensures that delegates have the opportunity to understand leadership theories and explore personal mastery, supported by the creative development of a culture of performance and execution in the workplace.

How you will benefit. You will learn to:

- Understand your management role in contributing to an effective organisation
- Address strategic HR challenges, such as talent management, employee satisfaction and performance management
- Manage marketing communication as the life-blood of a business
- Speak the language of finance, understanding terms such as budgeting, forecasting, working capital and concepts including triple bottom line reporting
- Come to terms with new and emerging technologies, to address the need to innovate, simplify and optimise resources

Key focus areas:

- Strategic Marketing Management
- Management and Leadership
- Strategic HR Management
- Management Strategy
- Economics
- Operations and Supply Chain Management
- Financial Management and Management Accounting
- Technology and Business
- Personal and Management Coaching
- Innovation

Who should attend:

This programme is aimed at new or middle managers, who are currently managing others, have the potential to manage others, or who wish to grow and develop their management abilities

Entrance requirements:

- Matric Exemption (or equivalent)
- Minimum of 3 years work experience

Facilitators include:



Dr Cecile Gerwel Proches

Cecile is a lecturer at the Graduate School of Business and Leadership. She is involved in lecturing on the Postgraduate Diploma in Leadership and Management (PGDLM) and the Master of Commerce in Leadership Studies (MCLS). She has completed her PhD examining the use of systems methodologies to investigate social complexity in a sugar milling area. Her research and consulting

interests include leadership, change management, and training and development.



Mrs Navitha Sewpersadh CA(SA)

Navitha is a chartered accountant and also an academic, lecturing financial accounting to the PGDA/Honours class on the PMB Campus, as well as supervising the research of honours students. Navitha also served as an academic leader for two years in the school of Accounting, Economics and Finance at UKZN. She has 10 years' managerial experience, three of which were at a senior management

capacity. Navitha has intricate knowledge and experience of every facet in budget and strategic management, Expenditure Control and Supply Change Management gained as the Assistant Director of Finance in Public Works and Department of Social Development.



Dr Mabutho Sibanda

Mabutho joined the University of KwaZulu-Natal in September 2007 and is currently Interim Dean and Head of the School of Accounting, Economics and Finance in the College of Law and Management Studies. He is a blended academic with six years' of investment banking experience and 12 years' of

lecturing experience. Prior to his appointment as Interim Dean and Head of School, Mabutho served as Academic Leader – Finance

Duration:

14 Contact Days (modular: block session)

Programme fee:

The programme fee of R42 115 (incl. VAT) covers the cost of tuition, all course materials, functions and excursions, meals and refreshments on the modules. The fee does not include accommodation costs on the local module or travel to and from the venue

Dates:

For updated course dates, please contact us or see our website: www.ukznextendedlearning.com

Pay with Zapper

Scan this barcode to pay:



Contact:

Calvin Van Doorn T: +27 31 260 1728 E: vandoorn@ukzn.ac.za
www.ukznextendedlearning.com

University of KwaZulu-Natal, Howard College Campus,
Gate 9, Room 212, Innovation Centre, Rick Turner Road,
Durban, 4001