



UNIVERSITY OF  
KWAZULU-NATAL™  
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YAKWAZULU-NATALI

**EXTENDED  
LEARNING**

# Management Development Programme (MDP)



Starts 14th February 2018  
Durban

OUR WORLD IS CHANGING... SHOULDN'T YOU?



# Management Development Programme (MDP)

## Programme overview & objectives:

The Management Development Programme (MDP) is uniquely designed to build your capacity to lead your organisation into the future. It will challenge your views about management, expand your horizons, and enhance your understanding of the relevance and role of managers in today's organisations. The MDP will provide you with the opportunity to refocus, to immerse yourself in the latest thinking about best practice in management, and provide you with personal and professional tools to strengthen your effectiveness as a manager and leader.

The programme provides a global context for enhancing awareness and organisation wide thinking, from the challenges of leading change and transformation, to working more effectively in uncertain environments, and harnessing technology to ensure that systems and procedures are optimised.

A key feature of the programme is the Personal Development Plan (PDP) which each delegate undertakes, and which runs the length of the programme. The PDP is underpinned by a team of executive and management coaches, who work one on one with delegates to develop competencies. This personal learning journey ensures that delegates have the opportunity to understand leadership theories and explore personal mastery, supported by the creative development of a culture of performance and execution in the workplace.

## How you will benefit. You will learn to:

- Understand your management role in contributing to an effective organisation
- Address strategic HR challenges, such as talent management, employee satisfaction and performance management
- Manage marketing communication as the life-blood of a business
- Speak the language of finance, understanding terms such as budgeting, forecasting, working capital and concepts including triple bottom line reporting
- Come to terms with new and emerging technologies, to address the need to innovate, simplify and optimise resources

## Key focus areas:

- Strategic Marketing Management
- Management and Leadership
- Strategic HR Management
- Management Strategy
- Economics
- Operations and Supply Chain Management
- Financial Management and Management Accounting
- Technology and Business
- Personal Coaching

## Who should attend:

This programme is aimed at new or middle managers, who are currently managing others, have the potential to manage others, or who wish to grow and develop their management abilities

## Entrance requirements:

- Matric Exemption (or equivalent)
- Minimum of 3 years work experience

## Facilitators include:



### Professor Anesh Singh

Anesh is the Executive Director of UKZN Foundation. He is the former Dean of the School of Accounting, Economics and Finance and has over 17 years' experience at UKZN. He obtained BA, MBA and DBA degrees from the University of Durban-Westville. Anesh has served as an Executive Member of the IT Standards Generating Body of SA, National Vice President of Marketing of the Computer Society of South Africa, member of the E-Skills Reference Group and is currently a Vice-President of the Association of BRICS Business Schools.



### Dr Cecile Gerwel Proches

Cecile is a lecturer at the Graduate School of Business and Leadership. She is involved in lecturing on the Postgraduate Diploma in Leadership and Management (PGDLM) and the Master of Commerce in Leadership Studies (MCLS). She has completed her PhD examining the use of systems methodologies to investigate social complexity in a sugar milling area. Her research and consulting interests include leadership, change management, and training and development.



### Mr Steven Msomi

Steven has extensive experience in wealth management, equity and derivative dealing functions having worked for different stock broking, insurance and private banking corporations. He has worked at management levels in companies such as SAB Miller, BP Bernstein Stockbrokers, SA Stockbrokers, Sanlam, PSG Konsult and Rand Merchant Bank (under the banner of FNB Private Clients), and is a qualified equity dealer of JSE Limited. Steven is a mentor for Shanduka Black Umbrellas. He also completed a Master's in Business Applied Finance at University of Southern Queensland, in Australia, and is currently pursuing his PhD (Finance) at Walden University in the US.

## Duration:

14 Contact Days (modular: block session)

## Programme fee:

The programme fee of R41 750 (incl. VAT) covers the cost of tuition, all course materials, functions and excursions, meals and refreshments on the modules. The fee does not include accommodation costs on the local module or travel to and from the venue

## Dates:

For updated course dates, please contact us or see our website: [www.ukznextendedlearning.com](http://www.ukznextendedlearning.com)

## Contact:

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