



UNIVERSITY OF  
KWAZULU-NATAL™  
INYUVESI  
YAKWAZULU-NATALI

**EXTENDED  
LEARNING**

# Finance for Non-Financial Managers



Durban

OUR WORLD IS CHANGING... SHOULDN'T YOU?



# Finance For Non-Financial Managers

## Programme overview & objectives:

Are you in Sales and Marketing, Warehousing and Logistics, Engineering, Operations, Human Resources, or perhaps in another non-financial management role? If so, this course is for you! Finance for Non-Financial Managers (FNFM) is designed to develop financial literacy and create a better understanding of your contribution to strategic decision making.

This course aims to unscramble the conundrums of reading financial statements, capital budgeting and the importance of cash flow. It will provide a more structured approach to sales and product forecasting, budgeting, and measurement of performance against budgets. This course will empower you, and give you confidence when communicating with accounting and finance professionals in your organisation.

## How you will benefit. You will learn to:

- Speak the language of finance, understanding terms such as budgeting, forecasting, working capital, triple bottom line reporting, etc.
- Engage with financial professionals and appreciate their points of view
- Gain the ability to examine the financial health of an organisation, identify problems and inefficiencies and have an appreciation of how their resolution will improve financial performance
- Get an insight into the drivers and measurement of cost
- Acquire an understanding of key measures of financial performance, including ROE, ROA and EVA
- Understand growth, cash flow and profitability concepts
- Develop the ability to construct a financial plan and establish its financial feasibility

## Key focus areas:

- Introduction to corporate finance
- Budgeting and forecasting techniques
- Financial statements, taxes and cash flow management
- Long-term financial planning and growth
- Understanding the time value of money
- Financial decision-making and working capital management
- Making capital investment decisions
- Project analysis and evaluation
- Financial ratio analysis and interpretation
- Financial risk management

## Who should attend:

- Sales and marketing professionals
- Engineers
- Warehousing and logistics supervisors/managers
- Human resources professionals
- Operations and administration personnel

## Entrance requirements:

Matric and/or relevant industry experience

Facilitators include:



### Mr Steven Msomi

Steven has extensive experience in wealth management, equity and derivative dealing functions, having worked for different stock broking, insurance and private banking corporations. He has worked at management level in companies such as SAB Miller, BP Bernstein Stockbrokers, SA Stockbrokers, Sanlam, PSG Konsult and Rand Merchant Bank (under the banner of FNB Private Clients), and is a qualified equity dealer of JSE Limited. Steven is a mentor for Shanduka Black Umbrellas. He also completed a Masters in Business Applied Finance at University of Southern Queensland, in Australia.



### Dr Mabutho Sibanda

Mabutho is the Dean of the School of Accounting, Economics and Finance. He holds an Advanced Diploma in Banking; Bachelor of Commerce (Finance) Honours; MSc in Finance and Investment from the National University of Science and Technology and received a PHD in Finance from UKZN. He recently also graduated with a Postgraduate Diploma in Higher Education from UKZN. Mabutho is a member of the Investments Analysts Society South Africa and an Associate Member of the Institute of Risk Management South Africa.

## Programme fee:

The programme fee of R7 425 (incl. VAT) covers tuition, instruction material, lunches and refreshments

## Duration:

Three days

## Dates:

For updated course dates, please contact us or see our website: [www.ukznextendedlearning.com](http://www.ukznextendedlearning.com)

## Contact:

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