



UNIVERSITY OF
KWAZULU-NATAL™
INYUVESI
YAKWAZULU-NATALI

**EXTENDED
LEARNING**

Finance for Non-Financial Managers



OUR WORLD IS CHANGING... SHOULDN'T YOU?

Finance for Non-Financial Managers

PROGRAMME OVERVIEW & OBJECTIVES

Are you in Sales and Marketing, Warehousing and Logistics, Engineering, Operations, Human Resources, or perhaps in another non-financial management role? If so, this course is for you! Finance for Non-Financial Managers (FNFM) is designed to develop financial literacy and create a better understanding of your contribution to strategic decision making.

This course aims to unscramble the conundrums of reading financial statements, capital budgeting and the importance of cash flow. It will provide a more structured approach to sales and product forecasting, budgeting, and measurement of performance against budgets. This course will empower you, and give you confidence when communicating with accounting and finance professionals in your organisation.

How you will benefit. You will learn to:

- Speak the language of finance, understanding terms such as budgeting, forecasting, working capital, triple bottom line reporting, etc.
- Engage with financial professionals and appreciate their points of view
- Gain the ability to examine the financial health of an organisation, identify problems and inefficiencies and have an appreciation of how their resolution will improve financial performance
- Get an insight into the drivers and measurement of cost
- Acquire an understanding of key measures of financial performance, including ROE, ROA and EVA
- Understand growth, cashflow and profitability concepts
- Develop the ability to construct a financial plan and establish its financial feasibility

Key focus areas:

- Introduction to corporate finance
- Budgeting and forecasting techniques
- Financial statements, taxes and cash flow management
- Long-term financial planning and growth
- Understanding the time value of money
- Financial decision-making and working capital management
- Making capital investment decisions
- Project analysis and evaluation
- Financial ratio analysis and interpretation
- Financial risk management

Facilitators include:



Mr Steven Msomi

MBIS (USQ), BSocSci (BAdmin), PGDBM, INVPR, Member of SAIFM, MIFM

Mr Msomi has extensive experience in wealth management, equity and derivative dealing functions having worked for different stock-broking, insurance and private banking corporations. He has worked at management levels in companies such as SABMiller, BP

Bernstein Stockbrokers, SA Stockbrokers, Sanlam, PSG Konsult and Rand Merchant Bank (under the banner of FNB Private Clients), and is a qualified equity dealer of the Johannesburg Securities Exchange.

Who should attend:

- Sales and marketing professionals
- Engineers (Civil, Structural, Industrial, Chemical, Mechanical)
- Warehousing and Logistics supervisors/managers
- Human Resources professionals
- Operations and admin personnel

Entrance requirements:

Matric and/or relevant industry experience

Programme fee:

The course fee of R10 395 (incl. VAT) covers tuition, instruction material, lunches and refreshments

Estimated level:

Level Five on the National Qualifications Framework (NQF)

Duration:

Three days (08:00 – 17:00)

Contact:

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